

Customer Information for a Web Design Project

Dear Valued Customer,

Thank you for your interest in our web design services. We would love to work on your web design project. Kindly tell us more about your project by answering the questions that pertain to your project, below.

1. What is the website/app about?

Examples:

- A website to showcase my services/products online.
- A portfolio website to showcase my work as an artist, a photographer, a writer, an Architects etc....
- An Ecommerce website to sell my services/products.
- A blog to monetize my knowledge through affiliate marketing.

2. How many pages should it have?

Examples : a home page, an about page, a contact page, a FAQ page, a blog page etc...

3. What are the functionalities it requires?

Examples:

- A website with a shopping cart functionality and a payment gateway that facilitates the selling of physical products.
- A website that allows customers to buy and download digital products.
- A website that allows customers to book appointments.
- A website that allows customers to order food or book tables for breakfast, lunch, or dinner.

4. What is your timeline? In other words, how soon do you need the project to be ready for launch?

Example: I need my project ready for launch in 6 weeks time.

NB: The above are just a few examples to guide you in describing your project.

So, depending on your project, the information you provide us, may vary. We advise that you give ample details on the project to ensure that the development process is efficient, aligns with your vision, and meets your business goals.